

# NICOLE CHI

## PRODUCT & TRUST AND SAFETY

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### SUMMARY

Hi, I'm Nicole. I'm passionate about creating digital products that work for everyone -- including people who are historically underserved by technology.

In the past few years, I've worked in civic tech, tech policy, and ethical ML. Currently, I focus on trust & safety because I want to ensure that every feature we ship is not only delightful, but also mitigates the risks of harmful user behavior.

### FELLOWSHIPS & AWARDS

**Mozilla Builders grant (2020)**, funded to build an MVP of the Mobius Project. Selected as one of 24 teams out of 1300+ applications.

**Center for Democracy, Technology and Society Fellow; Center for Long-Term Cybersecurity Fellow (2020)**, funded to research digital tools for building decentralized movements.

**Big Ideas winner (2019-2020)**, selected as one of 27 winners out of 400+ applications.

**UC Berkeley School of Information Fellowship (2019)**, the highest award for an incoming student.

**Bertelsmann Fellowship (2018)**, funded to conduct research on the future of work and AI policy.

### RELEVANT EXPERIENCE

#### Policy Team, Center for Technology & Society

*Anti-Defamation League | June 2020 - current*

- Facilitating co-design workshops to come up with policy & product recommendations for Twitter and Facebook as part of the Stop Hate for Profit campaign
- Creating guidelines for the ethical use of ML in content moderation

#### Research Fellow, Future of Work

*Bertelsmann Foundation | Oct 2018 - Apr 2019*

- Produced research to inform policymakers on how digital transformation is affecting the future of work in the US and EU
- Research topics: AI policy, surveillance, social media platforms in Asia

#### Program Coordinator, Pro Bono Tech

*Civic Hall Labs | May 2017 - June 2018*

- Designed and ran a program which facilitated more than \$1 million in pro bono tech services to over 40 nonprofits
- Scoped technical projects and managing teams of engineers, designers, and researchers to execute on these projects

#### Senior Associate Consultant

*Skaled Consulting | Nov 2015 - May 2017*

- Worked with C-level, management, and frontline teams across over 30 tech companies to accelerate growth through better processes, training, and technology adoption

### PROJECTS

#### The Mobius Project (Mozilla Builders)

*Product Manager & Co-founder | Nov 2019 - current*

- Our product aggregates incidents of platform abuse across companies to help tech teams mitigate potential harms of their products using historical data.
- Responsible for setting product roadmap and business strategy, product management, and user research with trust & safety experts
- Funded by: Big Ideas @ Berkeley, Mozilla Builders

#### Machine Learning & AI Ethics Research

*Researcher under Dr. Deirdre Mulligan | Oct 2019 - current*

- Writing an academic article for Big Data & Society journal on how ML & AI ethics is being defined and implemented by large tech companies such as Microsoft, Amazon, and Google

#### Miscellaneous Projects

*Various roles | Aug 2018 - Dec 2019*

- Created a volunteer-run initiative called Intentful Tech Collaborative to work on digital projects for nonprofits in the US and EU
- Designed security features for a messaging app for activists
- Redesigned Creative Commons' search engine for first-time users

### EDUCATION

#### University of California, Berkeley

*Masters in Information Management & Systems | 2019-2020*

- GPA: 3.98 | Finished Year 1 and decided not to return for Year 2
- Coursework: Applied ML, Information Policy, Quantitative Research Methods, Lean/Agile Product Management, Social Psychology & IT

#### Amherst College

*B.A. cum laude, Economics & Political Science | May 2015*